



400 SW 8th Ave
Topeka, Kansas 66603

October 27, 2014

Dear Veterinary Health Care Team,

As you may be aware, on October 14th Blue Buffalo publicly stated that ingredients they sourced from the Texas facility of supplier Wilbur-Ellis contained poultry by-product meal, in apparent contradiction to product labeling and advertising claims that Blue products do not contain this ingredient. Blue further stated that "numerous other pet food companies" may be impacted:

"Since this Wilbur-Ellis plant was the source of some of our chicken meal, we may have received some of these mislabeled shipments, and there likely are numerous other pet food companies who also received these mislabeled ingredients."

This is not true for Hill's. We do not source chicken meal from Wilbur-Ellis, or any ingredients from the Wilbur-Ellis Texas facility that supplied Blue Buffalo with mislabeled ingredients. Hill's has a stringent process for verifying the quality of our ingredients so that pet parents can be confident that what's on the label is in the bag.

HILL'S RIGOROUS QUALITY CONTROL PROCESS

- We test all prospective ingredients to determine whether the nutritional consistency is appropriate for our pet food recipes.
- Hill's Quality Assurance teams audit and approve each supplier. We inspect their facilities, review all required documentation and audit their quality procedures.
- We test all ingredient shipments for quality prior to accepting delivery.
- We conduct ongoing quality audits of suppliers.
- We also conduct a thorough analysis each year of all our ingredients and suppliers to ensure that they continue to meet our precise specifications.

Hill's is strongly committed to being the kind of company the veterinarian health care team and pet parents can trust and rely on by providing high-quality, safe products and verifying correct ingredient labeling. If you have any questions or would like further information, please contact Hill's Pet Nutrition, Inc. at 1-800-445-5777.

Sincerely,

A handwritten signature in cursive script that reads "Diane Loiselle".

Diane Loiselle
Vice President Product Safety, Regulatory & Quality
Hill's Pet Nutrition, Inc.